1 of 8 Printed: 10/22/2012 9:44 AM Rep Order# Traffic Order# 37382 8863442 Ver# 11 Status Revised EC'd Yes Last Received: 10/22/2012 8:21 AM

Showing Buylines: All Lines

() SHORR JOHNSON MAGNUS Station KLAS-TV LAS VEGAS Agency 1831 CHESTNUT ST Advertiser (BERKLEY, SHELLY

Product BERKLEY/SENATE/D PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Estimate# Buyer MICHAEL DETTORRE Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks Phone#

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

- CONTRACT COMMENT -

AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS ---

Fax#

REVISION, DO NOT DOUBLE BOOK TOTAL - \$70,335

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
- ter ev												
	1	TU-F	400A-459A		:30	\$25.00	10/16-10/19	7	1	7	\$175.00	
		Buyl	ine Comment:	: NEWS								
	2	М	400A-459A	i.	:30	\$25.00	10/22-10/22	2	1	2	\$50.00	
		Buyl	ine Comment:	: NEWS								
	3	TU-F	700A-900A	A.	:30	\$165.0C	10/16-10/19	10	1	10	\$1,650.00	
		Buyl	ine Comment:	: THS MRN								
	4	М	700A-900A	4	:30	\$165.00	10/22-10/22	3	1	3	\$495.00	
		Buy1	ine Comment:	: THS MRN								
	5	TU-F	500A-60CA	4	:30	\$185.0C	10/16-10/19	11	1	11	\$2,035.00	
		Buy1	ine Comment:	: NEWS								
	6	М	500A-60CA	4	:30	\$185.00	10/22-10/22	3	1	3	\$555.00	
		Buyl	ine Comment:	: NEWS								
	7	TU-F	600A-70CA		:30	\$250.00	10/16-10/19	8	1	8	\$2,000.00	
		Buyl	ine Comment:	: NEWS								

2 of 8 Rep Order# EC'd Yes Printed: 10/22/2012 9:44 AM 8863442 Ver# 11 Status Revised Traffic Order# 37382 Last Received: 10/ Showing Buylines: All Lines 10/22/2012 8:21 AM

Station K Advertiser Product Estimate#	(LAS-TV LAS VEGA () BERKLEY, BERKLEY/SENATI	SHELLY	1831 CH	HESTNU DELPHIA	JOHNSON MA T ST A, PA 19103	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Buyer Phone# Fax#	MICHAEL DETTOR	RE	Flight Dates Hiatus Weeks		2012 - 10/22/20	12	Salesperson Salesperson		202-872-5880 202-872-0263		
LT Ln	Day Time	·		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
8	M 600A Buyline Com	-700A		:30	\$250.00	10/22-10/22	2	1	2	\$500.00	
9	TU-F 1200 1230			: 30	\$275.00	10/16-10/19	4	1	4	\$1,100.00	
10	Buyline Com	P-		: 30	\$275.00	10/22-10/22	1	1	1	\$275.00	
	1230 Buyline Com										
11		-40CP ment: ELLEN		:30	\$375.00	10/16-10/19	4	1	4	\$1,500.00	
12		-40CP ment: ELLEN		:30	\$375.00	10/22-10/22	1	1	1	\$375.00	
13	TU-F 1000	A		:30	\$400.00	10/16-10/19	1	1	1	\$400.00	
14	M 1000			: 30	\$400.00	10/22-10/22	1	1	1	\$400.00	
		ment: PRICE RITE									
15	TU-F 900A 1000 Buyline Com			:30	\$275.00	10/16-10/19	4	1	4	\$1,100.00	
16	M 900A	A		:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
17	TU-F 1100			:30	\$500.00	10/16-10/19	0	0	0	\$0.00	
	1200 Buyline Com	P ment: YNG & RSTLSS									

Rep Order# EC'd Yes Printed: 10/22/2012 9:44 AM 3 of 8 8863442 Ver# 11 Status Revised Traffic Order# 37382 Last Received: 10/2
Showing Buylines: All Lines 10/22/2012 8:21 AM

Station K Advertiser Product Estimate#	KLAS-TV LAS VEGAS () BERKLEY, SHELLY BERKLEY/SENATE/D		I CHESTNU LADELPHIA	JOHNSON MAC T ST A, PA 19103	BNUS	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Buyer Phone# Fax#	MICHAEL DETTORRE	Flight Dates Hiatus Weeks		10/16/2012 - 10/22/2012			Phone# FAX#	202-872-5880 202-872-0263			
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
18	M 1100A- 1200P		:30	\$500.00	10/22-10/22	1	1	1	\$500.00		
	Buyline Comment: YNG & F	STLSS									
19	SU 500P-70CP Buyline Comment: NEWS		:30	\$215.00	10/21-10/21	0	0	0	\$0.00		
20	SA 500P-700P Buyline Comment: NEWS		:30	\$185.00	10/20-10/20	2	1	2	\$370.00		
21	TU-F 500P-63CP Buyline Comment: NEWS		:30	\$400.00	10/16-10/19	8	1	8	\$3,200.00		
22	M 500P-630P Buyline Comment: NEWS		:30	\$400.0C	10/22-10/22	2	1	2	\$800.00		
23	TU-F 430P-50CP Buyline Comment: NEWS		:30	\$350.00	10/16-10/19	8	1	8	\$2,800.00		
24	M 430P-50CP Buyline Comment: NEWS		:30	\$350.00	10/22-10/22	2	1	2	\$700.00		
25	SA 700P-800P Buyline Comment: ET WKNI		:30	\$165.00	10/20-10/20	1	1	1	\$165.00		
26	TU-F 700P-80CP Buyline Comment: ET/INS	R	:30	\$300.00	10/16-10/19	3	1	3	\$900.00		
27	M 700P-800P Buyline Comment: ET/INSI	R	: 30	\$300.00	10/22-10/22	0	0	0	\$0.00		
28	TU-F 630P-700P Buyline Comment: INS ED	т	:30	\$275.00	10/16-10/19	2	1	2	\$550.00		

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Showing Buylines: All Lines 10/22/2012 8:21 AM

Station I Advertiser Product Estimate#	KLAS-TV LAS VEGAS () BERKLEY, SHELLY BERKLEY/SENATE/D				Agency	1831 CH PHILAD	IESTNUT DELPHIA	OHNSON MAG ST , PA 19103	NUS	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Buyer Phone# Fax#	MICH	HAEL DET	TORRE		Flight Da Hiatus W			2012 - 10/22/2013	2	Salesperson Salesperson		202-872-5880 202-872-0263		
LT Ln	Day		lime	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
29	м		30P-70CP				: 30	\$275.00	10/22-10/22	0	0	0	\$0.00	
		Buyline	Comment:	INS EDIT										
30	TU		800P-90CP				:30	\$2,000.00	10/16-10/16	0	0	0	\$0.00	
		Buyline	Comment:	NCIS										
31	TU		.000P- .100P				:30	\$1,300.00	10/16-10/16	0	0	0	\$0.00	
			Comment:	VEGAS										
32	TU		000P-				:30	\$2,000.00	10/16-10/16	2	1	2	\$4,000.00	
			Comment:	NCIS LA										
33	тн		900P-				:30	\$1,800.00	10/18-10/18	0	0	0	\$0.00	
			Comment:	PERS OF INT										
34	SU	7	700P-80CP				: 30	\$6,000.00	10/21-10/21	1	1	1	\$6,000.00	
PC	30		Comment:				.50	\$0,000.00	10,21 10,21	•	-	-		
35	М		000P-				:30	\$1,900.00	10/22-10/22	0	0	0	\$0.00	
			100P Comment:	IIAWAH										
36	.,	0	2005				. 30	62 200 00	10/22-10/22	0	0	0	\$0.00	
36	М	1	000P- 1000P	2 CDIC/ MIVE(MILV			:30	\$2,200.00	10/22-10/22	O	v	Ū	30.00	
		Buyline	comment:	2 GRLS/ MIKE&MLLY										
37	\$U		1000P- 1100P				:30	\$1,900.00	10/21-10/21	1	1	1	\$1,900.00	
		Buyline	Comment:	MENTALIST										
38	F		1000P- 1100P				:30	\$1,400.00	10/19-10/19	1	1	1	\$1,400.00	
				BLUE BLOODS										

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Last Received: 10/2
Showing Buylines: All Lines

Station b Advertiser Product Estimate#		KLAS-TV LAS VEGAS () BERKLEY, SHELLY BERKLEY/SENATE/D			1831 C PHILA	HESTNU DELPHI	JOHNSON MAC TT ST A, PA 19103	inus	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Buy Phot	er ne#	MICHA	AEL DETTORRE		Agency C/P1/P2/I Flight Dates Hiatus Weeks	10/16/2012 - 10/22/2012			Salesperson Salesperson		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
	*39		900P- 1000P			:30	\$1,200.00	10/19-10/19	0	0	0	\$0.00		
		1	Buyline Commen	t: MD IN JRSY										
				V11 .										
		V11	Comment Change	ed, Spots/week Changed										
	40	su	900P- 1000P			:30	\$1,400.00	10/21-10/21	1	1	1	\$1,400.00		
		1	Buyline Commen	t: GD WIFE										
	* 4 1		800P-900 Buyline Comment			:30	\$1,200.00	10/19-10/19	0	0	0	\$0.00		
			-	V11 .										
		V11	Comment Change	ed, Spots/week Changed										
	42	М	800P-900			:30	\$1,600.00	10/22-10/22	1	1	1	\$1,600.00		
		1	Buyline Commen	t: MTHR/PRTNR										
	43	тн	1000P- 1100P			:30	\$2,200.00	10/18-10/18	0	0	0	\$0.00		
		1	Buyline Commen	t: ELEMNTRY										
	44	su	800P-900	OP		: 30	\$1,800.00	10/21-10/21	0	0	0	\$0.00		
		1	Buyline Commen	t: AMZING RACE										
	45	W	800P-900			:30	\$1,900.00	10/17-10/17	1	1	1	\$1,900.00		
		1	Buyline Commen	t: SRVIVOR										
	46	W	900P- 1000P			:30	\$2,300.00	10/17-10/17	1	1	1	\$2,300.00		
		1	Buyline Commen	t: CRIM MINDS										
	47	W	1000P- 1100P			:30	\$2,000.00	10/17-10/17	1	1	1	\$2,000.00		
		_												

Buyline Comment: CSI

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D			Agency () S 1831 CH PHILAD	Rep Firm Sales Office Salesperson) WASHINGTON) MIKE JONES					
Estimate# Buyer Phone# Fax#	MICHAEL DETTORRE	Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/16/2012 - 10/22/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
48	TH 800P-900P Buyline Comment:			:30	\$2,100.00	10/18-10/18	1	1	1	\$2,100.00	
49	SA 1000P- 1100P Buyline Comment:	48 HR MYST		: 30	\$750.00	10/20-10/20	1	1	1	\$750.00	
50	TU-F 1130P- 1230A Buyline Comment:	LTTRMAN		:30	\$200.00	10/16-10/19	3	1	3	\$600.00	
51	M 1130P- 1230A Buyline Comment:			:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
52	TU-F 1230A- 130A Buyline Comment:	FRGUSN		:30	\$110.00	10/16-10/19	4	1	4	\$440.00	
53	M 1230A- 130A Buyline Comment:			:30	\$110.00	10/22-10/22	1	1	1	\$110.00	
54	SA-SU 1100P- 1130P Buyline Comment:			:30	\$300.00	10/20-10/21	2	1	2	\$600.00	
55	TU-F 1100P- 1130P Buyline Comment:			:30	\$500.00	10/16-10/19	2	1	2	\$1,000.00	
56	M 1100P- 1130P Buyline Comment:			:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
57	SU 630A-80CA Buyline Comment:			:30	\$215.00	10/21-10/21	2	1	2	\$430.00	

Rep Order# EC'd Yes 7 of 8 Traffic Order# 37382 Printed: 10/22/2012 9:44 AM 8863442 Ver# 11 Status Revised Last Received: 10/2
Showing Buylines: All Lines 10/22/2012 8:21 AM

Station KLAS-TV LA Advertiser () BEI Product BERKLEY/ Estimate#) BERK LEY/SE	LEY, SHELL NATE/D	Agency Agency (IESTNUT DELPHIA,	PA 19103		Rep Firm Sales Office Salesperson	()1) WASHINGTON) MIKE JONES					
Buyer Phone Fax#		MICH	IAEL DE	ETTORRE		Flight Da Hiatus V		10/16/2	10/16/2012 - 10/22/2012			Phone# FAX#	202-872-5880 202-872 - 0263		
LT	Ln	Day Time		Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	58	SU 800A-830A Buyline Comment: NEWS		NEWS			:30	\$215.00	10/21-10/21	1	1	1	\$215.00		
	59	SU	Buylin	830A-900A e Comment:	FACE NATN			:30	\$265.00	10/21-10/21	0	0	0	\$0.00	
	60	М	Buylin	1000P- 1030P e Comment:	ET			:30	\$300.00	10/22-10/22	2	1	2	\$600.00	
	61	М	Buylin	1030P- 1100P e Comment:	INSIDE EDITION			: 30	\$275.00	10/22-10/22	1	1	1	\$275.00	
	62	su	Buylin	1000A- 400P e Comment:	NFL			: 30	\$7,700.00	10/21-10/21	1	1	1	\$7,700.00	
	63	SA	Buylin	800P- 1000P e Comment:	PRIME MOVIE			:30	\$2,000.00	10/20-10/20	1	1	1	\$2,000.00	
	64	SĀ	Buylin	1135P- 1235A	PRIVATE PRACTICE			:30	\$95.00	10/20-10/20	1	1	1	\$95.00	
	65	SA	-	1235A- 135A	DAVINCI'S			:30	\$50.00	10/20-10/20	1	1	1	\$50.00	
	66	TU	-	900P- 1000P e Comment:				: 30	\$2,100.00	10/16-10/16	2	1	2	\$4,200.00	
	67	TU-	·F	400A-459A e Comment:				:30	\$175.00	10/16-10/19	1	1	1	\$175.00	

Rep Order# 8863442 Ver# 11 Status Revised Traffic Order# 37382 Printed: 10/22/2012 9:44 AM 8 of 8 EC'd Yes Last Received: 10/22/2012 8:21 AM

Showing Buylines: All Lines

KLAS-TV LAS VEGAS) SHORR JOHNSON MAGNUS Rep Firm Station Agency Sales Office () WASHINGTON 1831 CHESTNUT ST Advertiser) BERKLEY, SHELLY PHILADELPHIA, PA 19103 Salesperson () MIKE JONES Product BERKLEY/SENATE/D Agency C/P1/P2/E Estimate# 202-872-5880 MICHAEL DETTORRE Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# Buyer Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Spots/Week # of Total Total Cost Daypart Rate Dates LT Ln Day Time Program Len Weeks Spots ____ 1 1 \$25.00 :30 \$25.00 10/16-10/19 1 68 TU-F 400A-459A Buyline Comment: NEWS 10/19-10/19 1 1 1 \$1,900.00 \$1,900.00 *69 800P-90CP :30 Buyline Comment: HAWAII FIVE O V11 Added 2 1 2 \$1,000.00 800P-:30 \$500.0C 10/20-10/20 *****70 SA 1000P Buyline Comment: MOVIE V11 Added

-REPORT TOTALS-

Report Totals: 135 / \$70,335.00

---SALES MONTHLY TOTALS-

Oct 12: 135 / \$70,335.00 Sales Totals: 135 / \$70,335.00 Station Totals: 135 / \$70,335.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

30 % KSNV 40% KTNV 25% KTUD 0% Market Totals \$234,450 CABL 0% KLAS KVCW 0% KVMY 0% KVVU 5% UNKN 90

Books null Demos RA35+